

# Get Seen Get Hired

Our mission is to **simplify** the hiring process for the **hospitality industry**.

## Why Vidaura?



See personality & soft skills upfront



Hire faster & cut costs



Find better cultural fits



Access pre-vetted talent

## Our Story

**Vidaura** was created to bridge the gap between young job seekers and meaningful roles, moving beyond outdated CVs. Launched in February 2020, we're the first video-based job board for hospitality, offering a dynamic, personalized approach that redefines how candidates and employers connect.

Now, we're bringing Vidaura to the Philippines in 2025 because the country is home to a thriving hospitality industry and a workforce known for its talent, warmth, and world-class service. With our video resume platform, we aim to transform the hiring process—making job applications more personal, efficient, and impactful, helping both businesses and job seekers find the perfect fit faster than ever.

## Our Reach

We are active across the entire **Philippines** —Luzon, Visayas, and Mindanao— with no limits to where we can help businesses find top talent. While hospitality remains our core industry, our video resume platform is designed to support all people-facing roles, making hiring more personal, efficient, and effective.

## Get in Touch

Looking to find your next great hire or the ideal job?

Visit our website at [vidaura.com](https://vidaura.com) or contact us at [hello@vidaura.com](mailto:hello@vidaura.com) to learn more about how we can assist you.

## Our Services

### Vidaura

#### Self-Service Platform

- Post job ads and browse video profiles of applicants, perfect for casual roles.
- See beyond the resume and get to know your candidates' personalities and skills firsthand.
- Gain a deeper understanding of each applicant before making a hiring decision.

### Vidaura Search & Select

#### Full-Scale Permanent Recruitment

- Let our expert team help you headhunt top senior candidates tailored to your venue's needs.
- We focus on finding the perfect fit for your permanent roles, saving you time and ensuring you're hiring the best in the industry.